

Did you know that your bank can issue credit cards on Discover® Network?

Discover Network offers dynamic payment solutions that deliver lasting value for issuers and their customers. With our flexible issuing platform and expertise in loyalty strategies, we work with issuers of all sizes to develop targeted card programs that drive business results and build valuable relationships.

Discover Network offers a range of credit card products:

Business Credit

- Created to meet the diverse needs of the small business customer
- Unique features and services to help small businesses grow

Consumer Credit

- Increased utility for consumers
- Broad target audience
- Opportunity for enhanced tie to loyalty/reward programs

Private Label Credit

- Optimized value for merchants
- Limited location credit card targeted at complementary merchants
- Unique marketing opportunity

Discover Network features unique loyalty programs such as *Cash Over*, *Buy Smart*, and *Zip*SM. Turnkey marketing programs are available as well as complementary online marketing tools. We will help you create a card program that drives acquisition, activation and usage through loyalty strategies and flexible product offering. Whatever your business goals, Discover Network offers the tools and expertise to help you achieve them.

To learn how Community Bankers Association of Oklahoma (CBAO) and Discover Network can help you to grow your business, please contact Craig Buford (CBAO) at **(405) 524-4122** or via e-mail at **cbuford@cba-ok.org**

