

## **Director Series:** **Asset/Liability Management for Directors**

WEBINAR OR ON-DEMAND WEB LINK  
(LINK INCLUDES FREE CD ROM)

**Tuesday, July 17, 2012**

8 - 9:30 am PT  
9 - 10:30 am MT  
10 - 11:30 am CT  
11 - 12:30 pm ET

An effective asset liability management (ALM) program is a key component for determining the Management and Sensitivity to Risk components of CAMELS. This webinar will provide the board with the information to oversee all regulatory requirements necessary for an effective ALM program. Asset/liability theory including measurement, ratios, and normal risk parameters will be covered. This session will also explore the practical implementation of these theories in an understandable manner that will improve your interest-rate risk, profitability, and shareholder value.

Continuing Education: Attendance verification for CE credits provided upon request.



### **HIGHLIGHTS**

- ALM philosophy
- How to effectively measure interest-rate risk
- Problems that can result in bad information
- Components of an effective policy
- Duties of ALCO
- Establishment of realistic risk parameters
- Importance of IRR validation – auditing the process

## WHO SHOULD ATTEND?

This program is best suited for directors involved with ALCO or the Audit Committee and bankers who want general information about the current status of asset/liability management and regulators' perspective.

### MEET THE PRESENTER

Gary J. Young, CEO,  
Young & Associates, Inc.



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# Community Bankers Association of Oklahoma REGISTRATION FORM

Date of Seminar	Name of Seminar	Live Webinar \$230	On-Demand Link & Free CD Rom \$230	Both Live Webinar & On-Demand Link (includes free CR Rom) \$350	TOTAL
					\$

**\*CD Rom for pc use only**

Name: \_\_\_\_\_ Bank: \_\_\_\_\_

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Email: \_\_\_\_\_ (Email address is required.)

Hook up instructions and seminar materials will be emailed approximately  
7 days prior to the seminar.

**REGISTRATION AND PAYMENT INSTRUCTIONS** – Please note invoices are not provided.  
Mail registration form and check made payable to:

Financial Education and Development, Inc., P.O. Box 1780, Helena, MT 59624

Fax registration form, including credit card number to (406) 442-2357.

**Important Note if Paying by Credit Card:** This form will serve as your receipt. Charges will show up on your credit card statement from Financial Education and Development, Inc.

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**\*NOTE:** It is best to have all payments and registrations to us 10 days prior to the seminar to ensure timely receipt of hook up instructions and handout materials. We will do our best to accommodate late registrations.

FOR QUESTIONS EMAIL: [CBAO@financialedinc.com](mailto:CBAO@financialedinc.com)

FAX: (406) 442-2357