



Advantage Health Plans Trust is excited to announce the promotion of Melissa Nance to Chief Brand Officer.

June 6, 2019, Oklahoma City, OK – The Kempton Company, Administrator of Advantage Health Plans Trust, is excited to announce the promotion of Melissa Nance to Chief Brand Officer.

Melissa Nance joined The Kempton Company in July of 2013 as Director of Business Development, working with Texas community banks and helping them find comprehensive benefit solutions for their employees. Ms. Nance was promoted to Vice President of Market Development in 2015.

In June of 2019, Ms. Nance was promoted to **Chief Brand Officer**. Ms. Nance has supported The Kempton Company and Advantage Health Plans Trust by offering her valuable benefits expertise and helping the community banks find true solutions to healthcare costs.

When describing Ms. Nance's new role, Administrator Jay Kempton stated, *"Melissa is the perfect person for this job because of her HR and benefits expertise, and her true passion of guiding employers through the difficult task of managing their healthcare spend. Melissa is truly gifted in her ability to make complex issues understandable and relatable to any audience, from the C-Suite to any employee who needs assistance with their benefits. I am confident that Melissa and her team will continue the mission of changing healthcare for the better. With Melissa's leadership, I look forward to seeing that mission realized."*



Ms. Nance is excited about her new journey, saying, *"I am passionate about our message, our clients, and the value we can bring to community banks. Daily, I witness the impact we have in the lives of our participants, and it motivates me to push harder, go further, and make an even bigger difference. I am grateful to have been given the opportunity to help shape our future and cultivate our vision."*

Ms. Nance is a graduate of Angelo State University with a Master of Science degree in Industrial and Organizational Psychology. Ms. Nance also holds a *Professional in Human Resources* designation and is licensed in Life, Accident and Health Insurance in multiple states.

We encourage you to reach out to Ms. Nance to extend your congratulations and learn more about her new role with The Kempton Company and Advantage Health Plans Trust.

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About Advantage Health Plans Trust

Advantage Health Plans Trust was created by community bankers in 1977 to be a true health benefits solution for those in the financial services industry; protecting its members from the volatility of the insurance market and offering services and benefits not typically available to smaller employer groups. AHPT is owned and managed by its members. Learn more about Advantage Health Plans Trust by visiting www.advantagehealthplans.com.